

BRETT KEENEY

A DESIGNER WITH A UNIQUE VISION WHOSE PASSION TRANSLATES INTO CREATING VALUABLE DIGITAL EXPERIENCES BY COMBINING DESIGN AND TECHNOLOGY. SEEKING EMPLOYMENT AS A GRAPHIC AND WEB DESIGNER WITHIN A COMPETITIVE ORGANIZATION THAT WILL UTILIZE AND STRENGTHEN MY SKILLS WITHIN THE FIELD OF DESIGN.



www.brettkeeneey.com

TEL. 717.779.7198
contactme@brettkeeneey.com

Skills

DESIGN

- » Ability to envision interactive experiences and generate concepts that support strategic goals
- » Translate ideas and concepts into appealing and functional design solutions
- » Strong design foundation including layout, hierarchy, typography, and color

TECHNOLOGY

- » Strong understanding of new technologies and trends
- » Extensive cross-platform knowledge of Adobe Photoshop, Illustrator, InDesign, Flash & QuarkXpress
- » Very proficient in HTML, XML, Dreamweaver, Microsoft Word, Powerpoint & Excel
- » Familiar with CSS and PHP

Awards / Achievements

Design Consultant for Publication

- » Responsible for the development and design of a 24+ page alternative newspaper for distribution along high speed commuter trains from New Jersey to Center City, Philadelphia

First Place Winner/Newspaper of the Year

- » Class D of the SNA General Excellence Contest in 2005

First Place Winner/Layout and Design

- » Pennsylvania Newspaper Association Award in 2004

The Art Institute of Philadelphia

- » Academic Recognition for every quarter
- » Deans List; Oct. 1999, Jan. 2000, Apr. 2000
- » Best of Quarter Award; Oct. 1999 and Jan. 2000 (twice)

Experience

GLADWORKS / JULY 2010 TO PRESENT

POSITION: WEB & GRAPHIC DESIGNER

- » Conceptualized campaigns, developed creative briefs and researched marketing strategies
- » Oversaw the development, from concept to completion, of branding collateral including logos, brand standard guides, print, POP, large format displays, websites and iPhone apps
- » Developed online experiences for web and interactive flash projects

FREELANCE / AUGUST 2009 TO PRESENT

POSITION: WEB & GRAPHIC DESIGNER

- » Provided design and development services for medium to large businesses in diverse industries.

GRAPHCOM, INC. / MAY 2005 TO AUGUST 2009

POSITION: SENIOR GRAPHIC DESIGNER

- » Direct collaboration with client's to produce design material and interactive experiences from concept to completion
- » Knowledge and experience of complete and final file preparation of work for press
- » Fostered communication of concepts within internal team members and client by creating storyboards, prototypes, and engaging in group meetings

SOUTH PHILLY REVIEW / DECEMBER 2000 TO MAY 2005

POSITION: PRODUCTION MANAGER & ART DIRECTOR

- » Provided strategic leadership to a staff of professional designers
- » Responsible for overseeing all production and design, preparation of layouts, and the design of ads & editorials
- » Handled all communication with printer during transformation of pages to press

Education

THE ART INSTITUTE OF PHILADELPHIA / 1998-2000

ASSOCIATES OF APPLIED ARTS IN GRAPHIC DESIGN

References

AVAILABLE UPON REQUEST